Willian Gomes Zentil

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SKILLS SUMMARY

Languages: Python, Javascript, GraphQl, SQL
Framework: React Js, Next Js, Flask, Docker
ETL: Power Bi, Pandas, NumPy
E-commerce: Adobe Commerce, Magento, Vtex, Shopify

EXPERIENCE

Witbiz   São Paulo - Brazil
Full-stack Developer   *Mar 2024 - Jul 2024*
- **Increased e-commerce sales by 25%** using Api Wordpress and vanilla javascript, automating the purchase flow in one place

Maeztria Group   São Paulo - Brazil
Frontend Developer | Mid-level II   *Mar 2023 - May 20231*
- **Optimized the flow of applications** by applying scalable, highly accessible and modern codes.
- **Maintained the operation with 100%** performance during the Black Friday, Christmas and New Year periods, carrying out catalog, product, home, checkout and cart transformations

CheckStore   Florianópolis - Brazil
Front end developer   *Oct 2022 - Feb 2023*
- **I worked as technical leader of 5 large e-commerce** sites in Brazil in the clothing sector
- **Optimized the application flow** by implementing usability and SEO solutions

Avanti E-commerce & Marketing Digital   Florianópolis - Brazil
Front end developer   *Oct 2021 - Oct 2022*
- **Improved the usability of more than 20 ecommerces** with monthly revenue of up to 1 million by developing features such as wish lists, promotions, geolocation and customized search
- **Optimized the performance of some ecommerces,** improving the loading of internal pages through JS refinement, CSS cleaning and good programming practices

Yankton Technologies   Paraná - Brazil
Front end developer   *May 2020 - Oct 2021*
- **Developed front-end and integration** of a financial application for financing one of the largest banks in Brazil
- **Developed more than 30 e-commerce** websites from different sectors in Brazil, applying clean code techniques, improving accessibility and improving UX/UI

Unect Jr.   Paraná - Brazil
Commercial Director & Administrative advisor   *May 2019 - Dec 2020*
- **Created the commercial sector:** developed an active prospecting structure, achieved national revenue targets and met the NPS target

BUZZ E-commerce   Paraná - Brazil
Intern   *Oct 2019 - May 2020*
- **Improved SEO statistics by 65%,** increased accessibility in e-commerce, providing better navigation flow

PROJECTS

ETL GenerativeAI: Extract clients from API, Transform using Generative AI, and load update with a message . (link)
PowerBi Analyst: A Sales report with power bi. (link)
Myhealth-mobile: Mobile app to manage vaccine doses . (link)

EDUCATION

UTFPR - Federal University of Technology, Paraná   Paraná - Brazil
bachelor's degree in software engineering   *2019 - Now*

Etec rodrigues de abreu   São Paulo - Brazil
administration technician, Management   *2016 - 2018*